



**THE COMMUNICATION INITIATIVE**

**GOALS: Advance the extent and quality of communication and change information**

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**FOCAL POINTS**

Children	Girls	Health	Human Rights
HIV/AIDS	Sustainable Dev	Radio	South Asia
Early Childhood	Environment	Health Journalists	Edutainment
Democracy & Governance	ICT4D	Imm,Vacc,Polio	

**FEATURES**

Average Rating: None Given

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**DB Classifieds**

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**Avian Influenza**

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**Survey Report [PDF]**

**Materials**

**Speaking Books**

Books of Hope, in association with the South African Depression and Anxiety Group, designed and produced these interactive, multilingual speaking books that can be seen, read, heard, and understood by the reader regardless of their reading ability. These hard-backed books feature a sound track, read by well-known local personalities, to take the reader on a step-by-step guide to wellness and encourage readers to build self-confidence through a simple action plan.

Topics of the books include :

- Teen suicide prevention
- Hiv and AIDS doesn't mean living with depression
- Living free of Tuberculosis (TB)
- Mobilising against malaria
- Treating trauma and Post-Traumatic Stress Disorder (PTSD)
- Hiv and aids medication - taking the first step
- Allies against substance abuse
- Help for child headed households

"The Books of Hope series has been created to meet the Health Care Education needs of Africa's rural and disadvantaged communities and as a means of overcoming the low levels of literacy. Speaking books are distributed at the communities they serve and paid for by Government Departments, Foundations and Organisations.

However the concept of a Speaking Book can be applied to meet a whole range of needs from educating young children on such health care issues such as diabetes and asthma, and how they can cope with their illness, to direct mail promotional material to support a product or service where the novelty factor will ensure that the recipient will get the message. "

Although the initial focus is on Africa and meeting the needs of rural health care, this project eventually plans to be extended throughout the world.

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